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**STEP
BLUEPRINT
FOR BUILDING
YOUR
PERSONAL
BRAND**

Nexel Studio

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CLARITY

DEFINE YOUR NICHE AND AUDIENCE. WHAT DO YOU WANT TO BE KNOWN FOR?

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CONTENT

**SHARE YOUR JOURNEY, INSIGHTS, AND
LEARNINGS CONSISTENTLY. PEOPLE FOLLOW
STORIES, NOT SALES PITCHES**

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COMMUNITY

ENGAGE WITH YOUR AUDIENCE, REPLY TO COMMENTS, AND BUILD RELATIONSHIPS.

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**“START SMALL, STAY CONSISTENT, AND
WATCH YOUR INFLUENCE GROW”**

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WAS THIS HELPFUL?

READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

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